




RABIA SHAHZADI

SEO SPECIALIST & CONTENT WRITER

CONTACT

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 Yousaf Shah Road, Jhang
Sadar, Punjab, Pakistan

EDUCATION

COLLEGE

Ghazali Pilot School and colleges
Jhang
2017-2019

BACHELOR OF MATHEMATICS

Virtual University Of Pakistan
2019 - 2023

SKILLS

SEO (On-Page & Off-Page)
SEO (Off-Page)
SMO
Content Writing
Diploma in Information Technology
Time Management
Leadership
Critical Thinking
Strong Communication

SUMMARY

I am an SEO Specialist and Content Writer with a strong background in Mathematics and a Diploma in Information Technology (DIT). With over a year of experience in On-Page and Off-Page SEO, I've optimized websites and created engaging content for projects like XIV Launcher and Flipper Zero Unleashed.

EXPERIENCE

SEO (ON-PAGE & OFF-PAGE)

Al Turab IT Solusions

2023 - Present

SEO: On-Page and Off-Page optimization (including comment, profile, and community backlinking) to increase site rankings, domain authority, and organic traffic.

CONTENT WRITER

Al Turab IT Solusions

2023 - Present

I create engaging, SEO-focused content for blogs, articles, and website copy that drives traffic, aligns with user intent, and follows best practices for search engine algorithms, helping businesses grow online.

CALL CENTER

Gold Group (GTL)

6 Months

I worked as a Dispatcher at Gold Group (GTL), coordinating service requests and ensuring timely deliveries. My role involved effective communication and problem-solving to maintain smooth operations.

DIPLOMA INFORMATION TECHNOLOGY

Career College of Commerce & Computer Science Jhang
2022 - 2023

I have a Diploma in Information Technology (DIT), providing me with essential skills in computer systems, software, and IT support.